



PRESS RELEASE

Zoottle installs next generation WiFi network with social media authentication and customer analytics platform at The Mall Athens

Zoottle is supplying its next generation WiFi network with social media authentication and customer analytics platform at The Mall Athens.

Nasos Analogidis, Co-Founder and BDM of Zoottle said: "We are extremely excited to be working with one of the largest and most progressive shopping and leisure centers in Southeast Europe, and look forward to continue helping The Mall Athens harness the power of Zoottle."

Zoottle's solution will allow The Mall Athens's visitors to login to the free WiFi network with nothing more than their social media credentials or verified e-mail.

About Zoottle

Zoottle is a startup founded by IT, Telco and Web services veterans with worldwide sales, marketing and services experience. Zoottle's mobile solutions enable its clients to capture customer information, improve customer engagement, analyze relevant metrics and increase revenues. Zoottle has offices in London, UK and Athens, Greece, with US offices slated to open in Winter 2014.

For more information:

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